



Endangered Species Protection Campaign

Assignment Date:

Due Date:

You will be given one computer lab day to complete the assignment below. You are encouraged to use as many resources as are available to you, not just the internet!

Assignment: Design an endangered species protection campaign centered on an endangered or protected species of your choice. Your finished project can be in the form of a series of postcards, a commercial, a PPT, or a brochure and should include:

- _____ The common and *Scientific name* of your chosen organism (3)
- _____ Why it is considered to be endangered or protected in reference to the Endangered Species Act or the Species Protection Act (How many left in the wild) (3)
- _____ Where your species is found and the characteristics of their habitat (3)
- _____ What is causing the threat to your species (habitat destruction, poaching, competition – BE SPECIFIC!) (3)
- _____ What is currently being done to protect the species (3)

Addition criteria

- _____ Information is clear, concise and specific (3)
- _____ Information is accurate (i.e. don't make stuff up!) (3)
- _____ Creative presentation (3)
- _____ Colorful visual aids (3)
- _____ Works Cited (3)

Grading Procedure:

0 points = missing completely
1 point = present but lacking any details
2 points = present with details (grammatical or quality problems present)
3 points = information present, great detail, no grammatical or quality errors

_____ **TOTAL PROJECT SCORE**